



Sponsorship and Networking Opportunities for 2012

The PSMG is a UK specific association of National Sales Managers, Sales Directors from across the Pharmaceutical Industry

Our membership includes representation from a number of Pharma companies including **Roche, Abbott, Bayer, Teva, BPL, Daiichi Sankyo, Ipsen, Otsuka, Forest Laboratories, Rosemont, Eisai, Chiesi** and many other leading companies in the Pharmaceutical Industry. We have over **50 members** and our meetings are generally attended by approximately 30 - 35 members. All delegates hold a senior sales management role.

What's in it for you?

We have quarterly meetings with guest speakers and topics relevant to our members. The PSMG committee and members appreciate the sponsors support and as such make you feel welcome and take an interest in your stands. The stands are in the room where we have all the refreshment breaks and lunch.

Sponsorship of one of our meetings gives you an opportunity to put up an exhibition stand and engage with the delegates over coffee and lunch breaks: we always ensure interaction between delegates and sponsors and guarantee at least 2 hours of contact time throughout the day. As sponsors you will be able to set up in a room either next to or within the meeting room. This area will be where the delegates register, have tea and coffee breaks and also have lunch. We also run a networking event and dinner the night before which as sponsors you are invited to participate in.

We have 4 sponsors per meeting, 2 Gold places and 2 Silver places

Gold Sponsorship: £1000

- Stand in sponsors area for day of meeting where registration, lunch and all breaks will take place
- Your company logo and company details on our website
- Representation from two members of your company for whole event
- Attendance at Networking Dinner
- An opportunity to circulate an email invitation to your stand to all our delegates
- **10 minute exclusive presentation to all members in the meeting room.** Many sponsors have asked for the opportunity to speak at our meetings. You can take a 10 minute slot either before morning coffee or before lunch

Silver Sponsorship: £750

- Stand in sponsors area for day of meeting where registration, lunch and all breaks will take place
- Your company logo and company details on our website
- Representation from two members of your company for whole event
- Attendance at Networking Dinner

Network Evening Sponsorship for Event Companies

- This is an opportunity for any Event Management or Entertainments company to show case one of their events
- We will only have per meeting
- Please get back to me with any ideas you might have

*We are offering **15% discount** for multiple bookings. In order to qualify for discount both bookings must be paid for in advance and at the same time. These payments are strictly non-refundable

All Meetings: Tuesdays 08.30 – 15.30

Networking Evenings: Mondays 19.00 at the hotel

Dates 2012	Venue	Please indicate which meetings you are interested in and if you would like Gold or Silver sponsorship
<i>Meetings take place on Tuesdays with the networking evening on the Monday night from 7.00pm</i>		
30th – 31st January	Menzies Welcombe: Stratford Upon Avon, CV37 0NR	
23rd – 24th April	Midlands: Venue TBC	
9th – 10th July	Menzies Welcombe: Stratford Upon Avon, CV37 0NR	
15 th – 16 th October	Oxford Belfry: Milton Common, Thame, Oxfordshire, OX9 2JW	

NETWORKING DINNER

Our interactive networking dinners have proved very popular. So far these have included **Quizzes, Wine Tasting, Cocktail making, an Interactive Game Show, a Horse Racing Night and dinner at a local Curry House.** This is a great opportunity to meet colleagues and new members and have some fun before the actual meeting on the day. All sponsors are able to send 2 representatives to the dinner. If you are an event company and would like to use the networking dinner as an opportunity to show case one of your activities we would be delighted to hear your ideas.

We look forward to hearing from you

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